

# Picture Perfect

## HOW TO SAVE, STORE & DELETE THOSE SMARTPHONE PHOTOS

Memories dwell in our hearts and minds, but photos take up lots of digital space! Here's some advice on how to best store your favorite smartphone photos, as well as some tips for deciding which ones are worth keeping.

### DIGITAL MEDIA DEVICES

From SD cards to USB sticks to your phone's internal memory, this is the simplest and most intuitive option for storing your photos.

#### PROS

**EASY** Most operating systems today are designed with simple drag-and-drop interfaces, meaning moving your photos takes just a tap or a click.

**CHEAP** As technology improves, the price of digital memory goes down.

#### CONS

**SHARED SPACE** Your photos are competing with apps and music for a place in your phone. Even with an SD card to expand memory, there may not be enough space to go around.

**LOST AND FOUND** Mini and MicroSD cards are absolutely *tiny*, and USB sticks can be just as easy to lose track of. These devices often go missing for weeks, only turning up again when they're no longer needed.

### CLOUD STORAGE

From Dropbox to Google Drive, more services are available for web-based file storage than ever before—each with a variety of flexible plans to meet your needs.

#### PROS

**EASY** Cloud storage interfaces are designed to act and feel like typical storage solutions, so they're as easy to manage as the file system built into your phone.

**EXPANSIVE** A variety of plans are available with capacities to meet all different needs.

#### CONS

**SUBSCRIPTION** With cloud storage, you never really *own* your space—it's more like you're *renting* it. If another monthly bill just isn't in your budget, look elsewhere for your storage needs.

**SECURITY** A cloud storage account means another password to keep track of. You may feel less secure with your archive of photos existing in the cloud, knowing it's possible for a hacker to break in and wipe it out.



### WHAT TO KEEP & WHAT TO Delete

Even with all the storage options available today, we're often forced to pick and choose what gets to remain in our memory. Here are some tips for pruning your storage to make room for new photos:

#### DITCH THE DUPLICATES

We often take more than one photo of the same thing at a time in our quest to get the perfect shot. *Skim your folders and send the inferior copies to the trash.*

#### REMINDER SHOTS

A lot of people use their smartphone cameras to snap pictures of things they need to remember for later. *Once it's reminded you, delete it!*

#### FALSE MEMORIES

Have you ever skimmed through your photos and thought, "What was this picture about?" *If you don't feel attached to a particular picture as you look back on the past, let it go.*